



PO Box 165 \* Little Falls, NJ 07424

FOR IMMEDIATE RELEASE

September 11, 2018

Contact:

Joan Herrmann

(973) 641-6339

**CHANGE YOUR ATTITUDE CHANGE YOUR LIFE RADIO SHOW MOVES TO NEW YORK'S  
AM 970 THE ANSWER AS CONVERSATIONS WITH JOAN**

Little Falls, NJ - Maximilian Communications, LLC, has announced that Joan Herrmann's Change Your Attitude...Change Your Life radio show, which currently airs on New York's WOR710 AM, is moving to New York's AM970 The Answer, effective September 30, 2018. With the move, the show will be renamed Conversations with Joan, will air Sundays at 10 PM ET, and will be expanded to one hour. Conversations with Joan will stream live on iHeartRadio.

According to show host, Joan Herrmann, "Conversations with Joan will continue to feature discussions with some of the most inspirational and influential people in the world. The added time will enable us to provide more of the life-changing content listeners enjoy. Our mission remains the same: to empower through education."

"I am thrilled to be a part of the AM970 lineup," said Herrmann. "The station provides a place for stimulating, intelligent talk and I am blessed to be in the company of these respected professionals!"

-more-

Conversations with Joan to premiere on AM970 The Answer

Herrmann created the Change Your Attitude...Change Your Life brand after experiencing a series of traumatic life events. She began her journey with what she calls a “rebirth” when her 23-year marriage ended and her mother and sister passed away, all within a period of six months. She used the tremendous loss and personal pain she experienced as the catalyst to a new life.

During a period of self-discovery, Herrmann came to understand that we are impacted by all aspects of life, and are not just the mind, body, soul or spirit, but a sum of the whole. She set out to provide information that connects the dots between these components and it is her goal to educate, inspire, and motivate others.

A published author and motivational speaker on the topics of transition, mind-body connection, and self-empowerment, Herrmann has been featured in *Forbes*, on the BBC, and other print and broadcast media. Her recent speaking engagements include the the Susan G. Komen North Jersey Women’s Expo, the New Jersey Governor’s Conference for Woman, The New Jersey Association of Women Business Owners Keynote, and The Power of Positive Medicine with Dr. Bernie Siegel. She was a voice for the American Lung Association’s Taking a Breath for Women campaign. She writes a weekly column, Conversations with Joan, for Tapinto digital newspapers.

Herrmann is passionate about giving back to society and helping others whenever possible. She is involved with various non-profit organizations and was a recent recipient of a New Jersey Governor’s citation and a Mayor’s award for her work with local hurricane flood relief efforts.

-more-

add two  
Conversations with Joan to premiere on AM970 The Answer

Maximilian Communications is a full-service multimedia communications company. The company publishes a free monthly digital magazine for the show, *24/Seven*, which can be delivered by email to subscribers or read at the site [www.cyacyl.com](http://www.cyacyl.com).

AM 970 The Answer is Salem Media's New York powerhouse in news and great talk. The station's lineup features some of the most influential names in talk radio.

For more information, visit [CYACYL.com](http://CYACYL.com).

# # #